



## OVMA Listserv Guidelines

Thank you for participating in our listserv community as an OVMA member. The listserv is a private discussion group and a privilege for its members. To ensure the best possible experience for all members, we have established some basic guidelines for participation. The OVMA reserves the right to change the guidelines or to discontinue the list at any time and without notice. Your continued use of the listserv after a change constitutes agreement to the new guidelines. The listserv guidelines are posted in the "members only" section of the OVMA website for your reference. OVMA accepts no responsibility for the opinions and information posted on the listserv by others.

The Executive Director will scan all posts for viruses and monitor the listserv. Sometimes posts are delayed until these reviews are completed. In the event a post is found to violate these guidelines, the Executive Director will hold the post and contact the individual that posted it to explain why the post was held. Repeated violation of the guidelines will be brought before the Executive Board and can result in the loss of listserv privileges.

### PURPOSE

The purpose of the listserv is for members to benefit from the collective wisdom of the group and an opportunity to share commonly valuable information inexpensively and quickly. Some examples of the use of the listserv are; general announcements that benefit the membership; discussion of topics pertinent to the industry and practice of veterinary medicine; sharing of employment opportunities or supplies/equipment needing a new home, discussion of cases and their management.

### DO's:

- Messages are to be sent to [OVMAmembers@ovma.memberclicks.net](mailto:OVMAmembers@ovma.memberclicks.net)
- All posts and replies must include a signature including your 1. name and 2. email address after the post.
- Please note that when you hit the "Reply" button on your email, the response goes to everyone on the listserv. To respond to an individual, place his/her email address in the "To" box.
- Be courteous and professional always. Professional, respectful language is expected from all members.
- If a member feels that someone has access to the listserv without proper credentials, please contact the administrator at [admin@okvma.org](mailto:admin@okvma.org).
- Administrative messages (e.g. unsubscribe or membership requests) are to be directed to the administrator at [admin@okvma.org](mailto:admin@okvma.org) and not to the listserv.

### DON'Ts:

- The listserv is not for commercial marketing or promotion of a product or service.
- Do not post any material protected by copyright without the permission of the copyright holder.
- Attachments are not allowed, but hyperlinks and images may be embedded.
- Refrain from posting items that essentially lobby fellow listserv members on an issue being debated within the veterinary profession. Contentious discussion of legislative issues in which the OVMA or its members have an interest is prohibited.
- Refrain from posting information and/or participating in online discussions having antitrust implications, and that may lead to, whether expressed or implied, price fixing, boycotting of any industry, company or business, or any other conduct intended to illegally restrict free trade. Discussion of specific prices or fees that could lead to price fixing is prohibited.
- Refrain from posting information and/or participating in online discussions that are, or could be, considered a breach of ethics.
- Messages that contain information that is abusive, libelous, defamatory, obscene, pornographic, profane, threatening, discriminatory, illegal, political or otherwise inappropriate that could be offensive to one or more members are strictly prohibited.
- Avoid challenging or attacking others, using derogatory comments, excessive sarcasm and innuendo. Posts are available for all to see, and comments are subject to libel, slander, and antitrust laws.
- Refrain from sending any SPAM, solicitation, jokes, chain letters, petitions for signatures or letters relating to pyramid schemes, missing persons or once-in-a-lifetime deals.
- Refrain from inviting the members to join your social network using the listserv. Members can be contacted individually through their email.